

eBay, Etsy, and CraigsList Can Generate Cash for the Stay at Home Mom

Have you ever thought about trying to pick up some extra money as an e-commerce entrepreneur? You don't have to build a big, fancy website and stock a lot of products. Instead of creating a web retail store, you can simply sell products and services on eBay or Craigslist. As a stay-at-home mom you know there are articles of clothing, consumer electronics, and other items sitting around the home that you haven't used in forever.

You can open an account on eBay or Craigslist simply by signing up with an email address. You then have access to local and global audiences looking for exactly what you are selling. Etsy markets itself as "The global marketplace for unique and creative goods." If you have any craft making skills or like designing and creating unique pieces of jewelry and clothing, Etsy could provide a cash making outlet for your hobby.

eBay, Etsy, or CraigsList - Where to Sell Your Stuff?

eBay is a huge website with lots of traffic. You can find just about anything there, items, old and used, and if you have a few spare things lying around the house, eBay might be the best place for you to make some extra money. Global buyers and sellers on eBay rate each other after each transaction. The better your reputation, the more things you're going to sell, and the more money you can make for each item that you offer. The secret here is to sell a few items at a very attractive price, ship quickly, describe your items accurately, and you can build an attractive seller reputation in a short period of time.

Over at Craigslist, you will have more success advertising locally. This is because Craigslist is broken down into individual cities. You will be dealing with your

buyers face-to-face to most of the time, and you can offer delivery or pickup services. Like eBay, Craigslist is a great place to earn some quick money selling those extra items that have been laying around the house going unused.

Etsy is where you want to turn if you would like to develop an ongoing business creating and selling unique crafts, jewelry, and clothing. You can set up an Etsy store for free and list all of your products, and you pay a very minimal publishing fee, transaction fee, and payment processing fee for each item that generates a sale. If you sell a necklace for \$40, you will pay approximately \$3.05 in publishing and transaction fees for each necklace. Etsy sends payments directly to your checking account or PayPal account.

Some stay-at-home moms make a pretty good part-time income picking up clothing at garage sales and thrift stores and reselling those items on eBay. You can generate some pretty fast sales on Craigslist if you price your items to move. Etsy is a popular way to build an online e-commerce income without having to spend thousands of dollars to set up a website and payment processing service. All three of those websites offer opportunities for the stay at home mom to earn some extra money, either as a one-time deal or on an ongoing basis.